

## **Information on the processing of personal data**

Valid from 25/05/2018

This privacy statement describes how we collect and use information, which may include personal data that you provide to us during a personal visit, by post or via our website. This statement also defines how we handle your data and how you can access and modify it.

### **Controller**

Prime Tourist Resorts, a. s., Zochova 3, 811 03 Bratislava, IČO 44 769 172

### **Contact person**

Róbert Mojžiš, [apartmany@zelenapunta.sk](mailto:apartmany@zelenapunta.sk) +421 908 888 205

### **The term Processing of Personal Data**

The processing of personal data means any operations or a set of operations which the Controller, a Processor or an authorised third party systematically carries out in relation to a Data Subject's personal data; it mainly concerns the collection of personal data, storing it on carriers of information, making it available, editing or changing it, searching and using it, transmission, dissemination, disclosure, storage, exchange or combination, blocking and liquidation of clients' personal data.

### **Principles of the processing of personal data**

When processing Data Subjects' personal data, the Controller, to the greatest extent possible respects and honours the highest standards of personal data protection, while observing, in particular, the following principles:

- personal data are processed in accordance with the relevant legal regulations (especially in accordance with the general regulation on the protection of personal data no. 2018/18 Coll., and the EU data protection regulation - GDPR) correctly and transparently;
- when processing personal data, the Controller pays attention to the protection of their rights and they fully respect them;
- personal data are always processed for a clear and comprehensible defined purpose, by specified means and in the established manner;
- only those personal data are collected, the processing of which corresponds to the defined purposes (it is adequate, relevant and necessary to fulfil these purposes);
- they are stored exclusively only for the time that is necessary in view of the purposes of their processing;

## **Types of Personal Data Collected**

You can always choose what personal data you want to provide to us. However, if you decide that you do not wish to provide certain data, we will accept it, but it may affect the quality of the information that we will provide to you. This does not apply if a certain type of personal data must be processed on the basis of fulfilment of a legal requirement. The personal data that we collect includes: first name, surname, telephone number, e-mail address.

## **Automatically collected personal data and third parties**

To improve the quality of care for you, the website uses so-called cookies. Cookies are small text files containing specific data that the Controller uses to recognise a Data Subject's computer during their communication with the Controller. Cookies are stored on the Data Subject's hard disk by means of the Internet browser. The storage of selected cookies always takes place only on the basis of the Data Subject's consent and the storage of cookies can be refused at any time later, within the settings of the Internet browser. These service providers are bound by a confidentiality agreement valid even within the EU and they cannot use your personal data for their own purposes or any other purposes.

## **Method of obtaining personal data**

- E-mail communication
- Sign up for Newsletters
- Registration to the E-Shop
- Legal grounds and purposes of the processing of personal data

## **Based on the legal grounds of:**

### 1. The fulfilment of legal requirements:

- in some cases, the personal data provided may be used in the preparation of pre-contractual relationships or in order to apply the terms and conditions of a contract/contracts (for example a contract, a cooperation contract and others) or
- to meet the requirements of law enforcement authorities as required by law

### 2. Legitimate interests:

- such as the provision of the appropriate content of websites, e-mails and newsletters, to improve and promote our products, services and website content,
- further, also for administrative purposes. If we use your personal data to pursue our legitimate interests, we always prioritise your rights and interests over our rights and interests. In the event that it is required by applicable legal regulations, we will ask you to express your consent. You can revoke your consent at any time by sending an e-mail to the address of the Responsible Person.

We use your other personal data for the following purposes:

- for the purpose of sending news from the campaign
- for the purpose of sending news about our activities
- for the purpose of sending answers to your questions obtained, for example, via the contact form from the website in question
- for the purpose of improving your experience when using our website. We use personal data for research and analyses that may be carried out on our behalf by a third party. We may share the results of such research in an anonymous and aggregated form or we may disclose them to third parties. We also use your personal data for analytical purposes and for the purpose of improving our services, our users' experience and the functionality and quality of our online services. If we use automated procedures to process personal data, which have a legal or significant impact on you, we will implement appropriate measures to protect your rights and freedoms
- for the purpose of displaying relevant advertising based on the analysis of your behaviour on our website

### **International transmission of personal data**

We process your personal data through the MailChimp service, which serves to manage and send electronic mail to an email address. This service is operated by The Rocket Science Group, LLC, with registered office at 675 Ponce de Leon Avenue NE, Suite 5000, Atlanta, Georgia 30308, the United States of America, which is in the list of countries that, according to the European Commissions, guarantee the adequate level of personal data protection.

### **Data Retention**

If it concerns your personal data processed for the purpose of performing the contract, the Controller is obliged by law to process this data during the duration of the contractual relationship, usually for a period of five years, unless the relevant legal regulations establish a longer period. In other cases, we will retain your personal data until you withdraw your consent or for a period of two years, or as long as it is necessary to provide services to you, comply with the relevant legal regulations and resolve disputes with any party.

### **Your rights**

We want you to be in control of the use of your data. The following options are available to you:

- Right to access personal data: you have the right to request confirmation as to whether your personal data is actually processed, and if it is, you have the right to access this personal data and specified information. In such a case, the Controller will provide the Data Subject with a copy of the processed personal data

- The right to erasure ("the right to be forgotten"): You have the right to have the Controller, without undue delay, delete your personal data if any of the reasons established by law is stated. Above all, if the client withdraws their consent to the processing of personal data. In certain cases, however, the Controller is neither obliged nor entitled to comply with this request, especially when the processing of personal data would be necessary to fulfil a legal obligation.
- The right to the restriction of processing: You have the right to have the Controller restrict the processing of your personal data, if any of the reasons specified by law is stated. For example, due to the inaccuracy of the processed personal data or the illegality of their processing.
- Right to transfer data: If you have provided the Controller with your personal data, the processing of such personal data is based on your consent or it is carried out for the purpose of performing a contract and it is performed automatically, you have the right to receive this personal data in a structured, commonly used and machine-readable format and transfer them to another Controller. You can also request that the Controller transfer your personal data directly to another controller.
- Right to correction: you have the right to have the Controller correct inaccurate personal data that they process about you without undue delay. You also have the right to supplement incomplete personal data, even by providing an additional statement.
- The right to object and withdraw consent to the processing of personal data: If we use your personal data based on your consent, you have the right, in accordance with the applicable legal regulations, to withdraw consent at any time.
- The right to file a complaint: If you believe that the processing of your personal data leads to the violation of the relevant legislation, especially the regulation, you can send your complaint to: the Office for Personal Data Protection of Personal Data at <https://www.dataprotection.gov.sk/> or Hraničná 12 820 07 Bratislava 27.

## **Questions and complaints**

If you have questions or doubts regarding the processing of your personal data, or if you wish to exercise some of the rights arising from this notice, you can contact the above-mentioned Responsible Person. You can also send your questions and complaints to the Office for Personal Data Protection of the Slovak Republic, Hraničná 12, 820 07 Bratislava 27.

## **Changes in this notice**

If there are any changes that concern you (e.g. if we would like to process your personal data for purposes other than those mentioned above), we will inform you before their entry into force.